

Government of Jammu and Kashmir
Revenue Department
Civil Secretariat, J&K Jammu.

Sub: IEC Campaign-AAPKI ZAMEEN AAPKI NIGRANI -SVAMITVA- -reg.

Circular No. 06 of Rev. of 2021
Dated: 03.11.2021

With the launch of Land Record Information System (Aapki Zameen Aapki Nigrani) and SVAMITVA in the UT, it has become imperative that the initiatives are disseminated across the UT and the citizens are made aware of the benefits thereof.

Ministry of Panchayati Raj, GOI has already outlined the convergence of funds and functionaries for implementation and monitoring of the schemes launched.

For coordinated efforts and resources with adherence to timelines of implementation and efficient monitoring at all levels an IEC calendar is hereby issued which is to be implemented in the districts under the overall supervision of the Deputy Commissioners.

The IEC campaign will primarily focus on:

- i. Land Record Information System (Aapki Zameen Aapki Nigrani).
- ii. SVAMITVA.
- iii. DILRMP.
- iv. Grievance Redressal pertaining to Revenue Department and the Schemes launched.
- v. Documentation (photos, videos, notes) of the activities undertaken.
- vi. Participation of all Line departments, Financial Institutions, PRIs and members of Print and Electronic Media.
- vii. The sensitization campaign at each village has to be in the shape of **Gram Sabha** attended by a Senior Officer of a Line department in the district with due participation by the members of Panchayati Raj Institutions.
- viii. Deputy Commissioners to ensure that this is a permanent feature on every Block Diwas.
- ix. The Revenue Department and Department of Rural Development and Panchayati Raj shall be the Nodal departments for implementation of the IEC calendar.
- x. Deputy Commissioners to ensure convergence of CSS and other Schemes of all Line Departments for implementing this IEC campaign.

IEC CALENDAR

District	No. of Administrative Units				Time period of campaign	Week days scheduled	Venue	No. of villages to be covered per day per Niabat	No. of villages to be covered per week per district.
	Sub-Divisions	Tehsils	Niabats	Villages					
Jammu	8	21	50	915	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	200
Kathua	4	11	37	533	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	148
Samba	2	6	15	381	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	60
Udhampur	4	8	21	394	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	84
Ramban	3	7	21	173	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	84
Doda	5	16	31	400	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	124



Kishtwar	3	11	31	156	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	124
Reasi	3	9	21	259	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	84
Rajouri	5	14	28	387	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	112
Poonch	2	6	21	178	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	84
Srinagar	2	7	18	137	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	72
Pulwama	1	8	18	346	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	72
Anantnag	3	12	34	394	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	136
Kupwara	2	14	34	379	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	136
Baramulla	4	16	41	544	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	164
Shopian	1	7	13	240	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	52
Budgam	3	9	25	504	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	100
Bandipora	2	7	24	124	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	96
Kulgam	1	7	21	271	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	84
Ganderbal	1	6	9	139	10-Nov-2021 to 31-Dec-2021	Every Wednesday and Saturday	Niabat or Village	02 to 03 villages	36

Deputy Commissioners to designate ADDCs as Nodal Officers and District Information Officers be assigned for wider publicity of calendar and activities in print and electronic media for this IEC campaign.

Deputy Commissioner may innovate or initiate further.

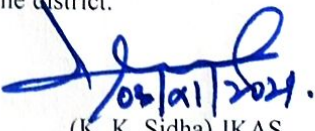
Sd/-

(Vijay Kumar Bidhuri) IAS
Commissioner Secretary to Government
Dated: 03.11.2021

No: PS/AS/REV/Misc/2021

Copy to the:

1. Financial Commissioner, Revenue J&K.
2. Principal Secretary to Government Department of Rural Development and Panchayati Raj with the request that the officers and PRIs may please be sensitized
3. Divisional Commissioner, Kashmir/Jammu for monitoring of the campaign.
4. Commissioner Survey and Land Records, J&K for monitoring.
5. Director Information J&K for wider publicity of IEC Calendar and events scheduled in the district.
6. Deputy Commissioners (All) for immediate necessary action.
7. Pvt. Secretary to Commissioner Secretary to the Govt., Revenue Department.


03/11/2021

(K. K. Sidha) JKAS

Additional Secretary to Government